



Bridgewater Police Service

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# Strategic Plan 2009-2012

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November, 2009

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## Strategic Plan 2009-2012

The mission of the Bridgewater Police Service is to provide leadership in developing a safer community.

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### Guiding Principles

#### **Communication**

*We will communicate in a clear, concise, direct and timely manner.*

#### **Accountability**

*We will be accountable for our decisions and conduct.*

#### **Integrity**

*We will perform our duties reliably, honestly, and ethically.*

#### **Partnership**

*We will work with individuals and groups to achieve a safer community.*

#### **Respect**

*We will treat all fairly and equitably.*

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### Goals

Goal 1 – Public Order: Engage with youth and young adults to promote a safe and healthy lifestyle.

Goal 2 – Partnerships: foster relationships to clarify roles and expectations to enhance service delivery.

Goal 3 – Prevention: Identify and deliver crime reduction strategies through education

Goal 4 – Enforcement: Analyze, maintain, and re-engineer enforcement strategies.

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## Objectives

### **Goal 1 – Public Order: Engage with youth and young adults to promote a safe and healthy lifestyle.**

#### 1.1 Conduct Internal Scan

- Assigned to DV/Community Relations Coor.
- Completion date: end of June 2010

#### 1.2 Conduct external scan – survey youth in schools/Empire House: looking for best practice programming that engages youth and promotes a safe and healthy lifestyle.

- Assigned to SSRO
- Completion date: end of June 2010

#### 1.3 Develop a School Liaison Officer program for the 4 schools within TOB

- Assigned to Deputy Chief
- Completion date: end of September 2010

#### 1.4 Education campaign for bar staff involving Liquor Inspector's office and police

- Assigned to Sgt. Cunningham
- Completion date: ongoing with annual evaluations each December

#### 1.5 Education/Enforcement campaign. Re: excessive noise, traffic

- Assigned to Sgt. Richards
- Completion date: ongoing with annual evaluations each December

#### 1.6 Identify a replacement for DARE with a broader based program.

- Assigned to SSRO
- Completion date: end of August 2010

### **Goal 2 – Partnerships: foster relationships to clarify roles and expectations to enhance service delivery.**

#### 2.1 Conduct Internal Scan: Looking for what works and what doesn't

- Assigned to DV/Community Relations Coordinator
- Completion date: end of June 2010

#### 2.2 Conduct external scan: Best practices; survey current partners to determine what improvements need to be made.

- Assigned to DV/Community Relations Coor.

-Completion date: end of June 2010

2.3 Develop education opportunities and networking with local partners

-Assigned to Deputy Chief -Completion date: ongoing with annual evaluation each December.

2.4 Partner with TOB to operate in a more environmentally friendly manner; bicycle patrols, foot patrols, test idle free fuel management systems, continue to utilize only the most fuel efficient, appropriate vehicles.

-Assigned to Chief

-Completion date: ongoing with annual evaluations each December

2.5 Education/Enforcement campaign. Re: excessive noise, traffic (spring)

-Assigned to Sgt. Richards

-Completion date: ongoing with annual evaluations each December

2.6 Partner with seniors to implement age-friendly programs

-Assigned to Senior's Safety Coordinator

-Completion date: ongoing with annual evaluation each December.

**Goal 3 – Prevention: Identify and deliver crime reduction strategies through education**

3.1 Internal Scan – inventory & assessment of existing crime prevention programs

-Assigned to DV/Community Relations Coor.

- Completion date: end of June 2010

3.2 External Scan – best practices

-Assigned to DV/ Community Relations Coor.

- Completion date: end of June 2010

3.3 Stats Can Analysis – crime stats to determine local crime issues

-Assigned to Chief

-Completion date: ongoing with annual evaluation each December.

3.4 Video surveillance of key hot spots where property crimes occur.

-Assigned to Chief

- Completion date: September 2010 with annual evaluation each December.

3.5 Deliver educational programs to address senior safety issues (e.g. elder abuse, identity theft, fraud, preventing falls, safe driving)

- Senior's Safety Coordinator

- Completion date: ongoing with annual evaluation each December

**Goal 4 – Enforcement: Analyze, maintain, and re-engineer enforcement strategies.**

4.1 Internal Scan – determine current enforcement strategies being used

- Assigned to D/Chief
- Completion date: end of June 2010

4.2 External Scan – comparison with other similar size municipal enforcement agencies in N.S.

- Assigned to Chief
- Completion date: end of June 2010

4.3 Continue to assess and access training opportunities

- Assigned to Training committee.
- Completion date: ongoing with annual evaluation each December.

4.4 Routinely monitor enforcement strategies for appropriateness.

- Assigned to Sgt. Supervisors
- Completion date: ongoing with annual evaluation each December

4.5 Make adjustments to enforcement strategies as dictated by crime trends.

- Assigned to D/Chief
- Completion date: ongoing with annual evaluation each December

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**Outcomes**

**Our community is satisfied with the:**

- ✓ **Service provided;**
- ✓ **Visibility of officers on patrol;**
- ✓ **Level of communication;**
- ✓ **Sustainability initiatives; and**
- ✓ **Feelings of safety where we learn, live, work and play.**